

Shri Vaishnav Vidyapeeth Vishwavidyalaya Shri Vaishnav Institute of Journalism and Mass Communication Choice Based Credit System (CBCS) Scheme in the light of NEP-2020 B.A. JMC Batch (2024-27) SEMESTER - III

| | | | | 0.0 | MESTER - H | | | | | | | | 1 |
|--------|----------|----------------|-----------------------------------------|---------------------------------------------------------------------------------|------------------------|---------------------------------|----------------------------------------|---------------------------------|-------------------------|---|---|---------|-------|
| S. No. | CATEGORY | COURSE CODE | COURSE NAME | EXAMINATION SCHEME | | | | | TEACHING SCHEME/WEEK | | | | SIKS |
| | | | | THEORY | | | PRACTICAL | | | | | CREDITS | MARKS |
| | | | | End Sem University Exam (60%) | Two Term Exam (20%) | Teachers Assessment (20%) | End Sem University Exam (60%) | Teachers Assessment (40%) | L | т | Р | CRI | TOTAL |
| 1 | Major I | JMCUG301 | Video Production and Editing | 60 | 20 | 20 | 30 | 20 | 2 | 0 | 2 | 3 | 150 |
| 2 | Minor I | JMCUG302 | Basics of Script Writing | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 3 | Major II | JMCUG303 | Media Writing Techniques | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 4 | Minor II | JMCUG304 | Film Appreciation and Analysis | 60 | 20 | 20 | 30 | 20 | 2 | 0 | 2 | 3 | 150 |
| 5 | SEC | VC | Vocational Course | Scheme will be as per the syllabus of the respective Vocational Course | | | | | 0 | 2 | 4 | 4 | 100 |
| 6 | AEC | BBAI501 | Human Values and Professional Ethics | 60 | 20 | 20 | 0 | 0 | 4 | 0 | 0 | 4 | 100 |
| 7 | GEC | GE | Generic Electives | Scheme will be as per the syllabus of the respective Generic Elective Subject 4 | | | | | | | | | 100 |
| | | TOTAL | A CONTRACTOR | 1 Z | | | | | | | | 24 | 800 |

Chairperson Board of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore 291

Chairperson Faculty of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Controller of Examination Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

(Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya. Indore £

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